

# WILD HEARTED\*

## TRAVEL BLOG

(\*PREVIOUSLY A SOUTHERN GYPSY)



Ashley Hubbard | Media Kit | [www.wild-hearted.com](http://www.wild-hearted.com)

# WILD HEARTED OVERVIEW

I'm Ashley - a freelance writer, photographer, travel blogger and animal advocate from Nashville, Tennessee. I have six years of blogging and social media experience in my corner and, for that reason, I can offer a skill set for brands and destinations interested in reaching travel enthusiasts and animal lovers.



**MONTHLY PAGEVIEWS**

25,000

**MONTHLY UNIQUE VISITORS**

15,500

\*monthly average over past 3 months\*

**500+ BLOG POSTS**

**4500+ BLOG COMMENTS**

**TWITTER | 30.6K**

**PINTEREST | 18K**

**FACEBOOK | 4.3K**

**NEWSLETTER | 200**

**INSTAGRAM | 13.7K**

A majority of visitors to Wild Hearted live in the United States (85%) followed by UK and Canada.

Readers are 70% female and 30% male with an age range mostly of 18-34.

# WHO I'VE WORKED WITH

## TOURISM BOARDS

Visit Indy  
Visit Indiana  
Visit Gatlinburg  
Visit Asheville  
Visit Arkansas  
Visit Oklahoma City  
Visit Phoenix  
Visit Mesa

## TRAVEL BRANDS

Hotel Indigo  
Dollywood  
Bonnaroo Music + Arts Festival  
Hertz  
Biltmore Estate  
PADI  
Chester Travels Luggage



# WHAT I CAN OFFER

Wild Hearted can offer the following :

- **Targeted Blog posts** focused on destinations, tours, attractions, activities, accommodations, products, restaurants and more that will reach a highly engaged audience.
- High-quality, beautiful **photographs**.
- Quality **social media campaigns** with photos, links and/or hashtags to help with YOUR social media campaigns.
- **Live** Facebook and/or Twitter updates.
- Coverage on other online travel publications, not just Wild Hearted.

# WANT TO WORK WITH ME?



**Check out the site :**

[www.wild-hearted.com](http://www.wild-hearted.com)

**Send me an email :**

[asoutherngypsy1@gmail.com](mailto:asoutherngypsy1@gmail.com)

**Follow on Instagram**

[@wild.hearted.blog](https://www.instagram.com/wild.hearted.blog)

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